

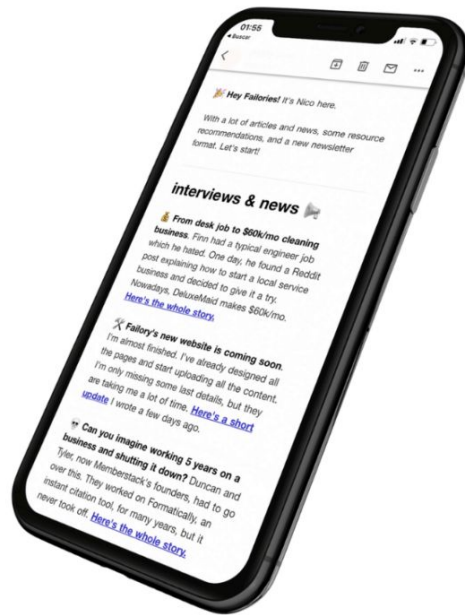
The All-In-One Newsletter for Startup Founders

Every week, I'll send you Failory's latest interviews and articles, curated resources for founders, and updates on how I'm growing the site to \$10k/mo.

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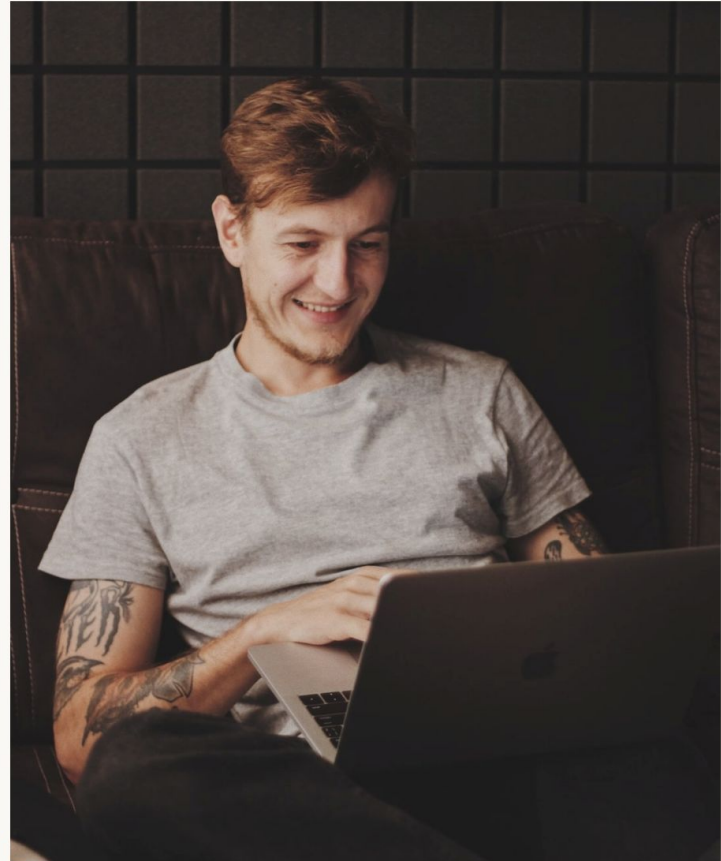


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(Starting From 2,000)

Blog

+100 articles on how to start, grow, monetize and (not) fail with your startup, as well as lots of resources to run your business.

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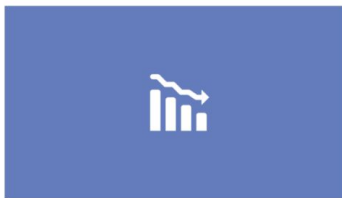
Recommended Posts

Our readers tend to enjoy the following 6 posts:



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- ❑ “Fintech Startup Pitch Decks”
- ❑ “Food & Beverage Startup Pitch Decks”
 - ❑ “Media Startup Pitch Decks”

❑ “Fintech startup pitch decks”

“[Industry] Startup Pitch Decks”

❑ EdTech startup pitch decks

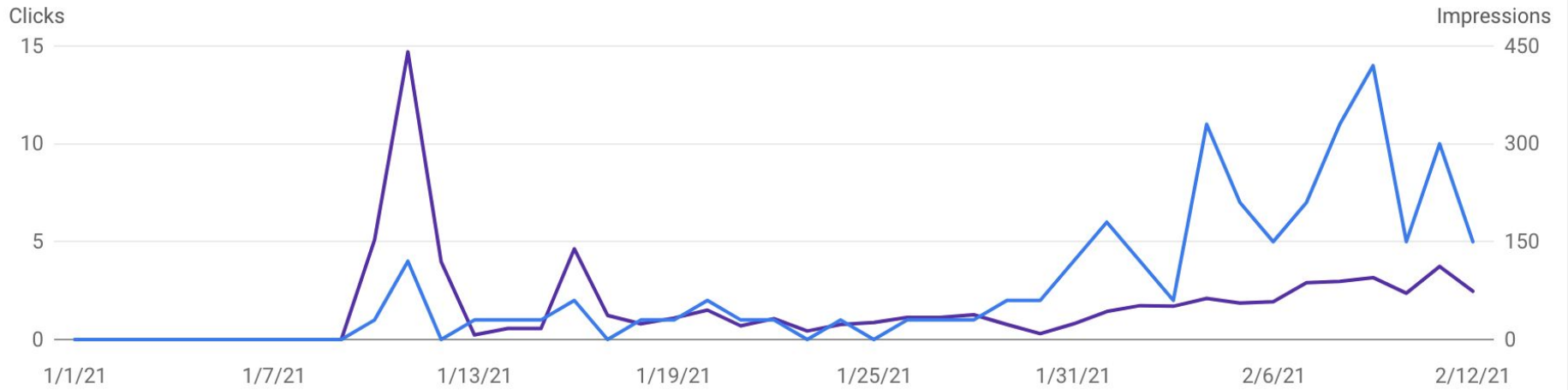
Content Type: “[Industry] Startup Pitch Decks”

Content Topic: “Fintech Startup Pitch Decks”

**Validation: Will This Content
Type Bring Traffic?**

Scale: How Can I Automate the Content Creation Process?

- ✓ “Fintech Startup Pitch Decks”
- ✓ “Food & Beverage Startup Pitch Decks”
 - ✓ “Media Startup Pitch Decks”



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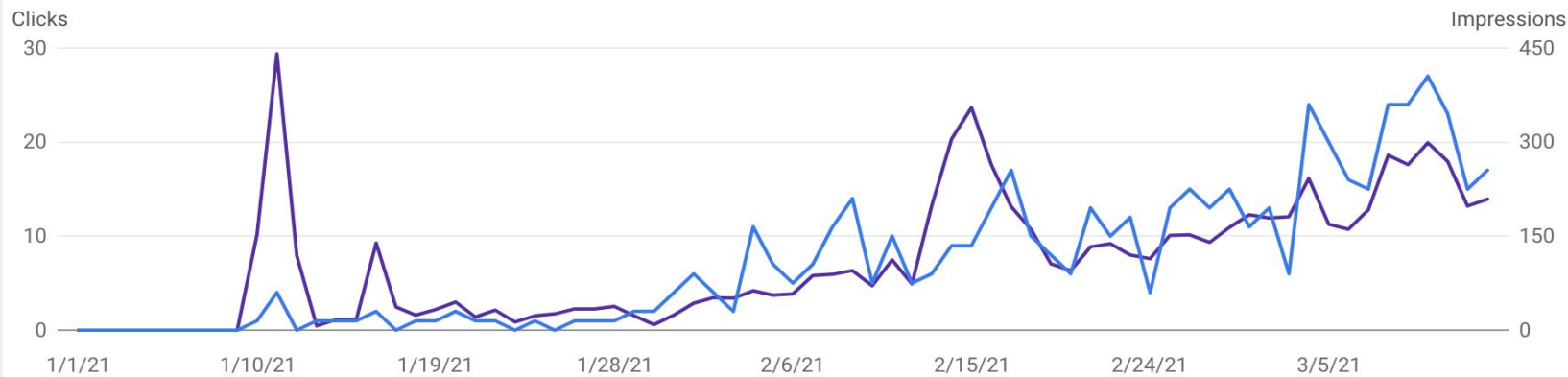
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7

631

- ❑ "[Company] Pitch Deck"
 - ❑ "[Stage] Pitch Decks"
- ❑ "[Customer Type] Startup Pitch Decks"
- ❑ "[Business Model] Startup Pitch Decks"

- ✓ “Shopify Pitch Deck”
- ✓ “Pre-Seed Pitch Decks”
- ✓ “Seed Pitch Decks”



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5

551



Validated Content Types!

4-Step Scaling Process

1. Collection
2. Enrichment
3. Preparation
4. Creation

1. Collection


Build the largest pitch deck database possible.

150+ Pitch Deck Examples From the Most Successful Startups


We have created a collection of 150+ pitch decks from industry-leading startups all around the world. New decks will be added weekly!

Categories


- Newest
- Our Favorites
- Cannabis
- Sports
- Tech
- Proptech
- E-Commerce
- Food & Beverages
- Social
- Media
- Marketplaces
- EdTech
- Healthcare
- FinTech
- App
- Transportation



Shopify
SaaS



AirBnB
Travel & Events



Fyre
Travel & Events



LinkedIn
Social


Most Popular

Total Funding Amount

- \$0 - \$200,000
- \$200,000 - \$1,000,000
- \$1,000,000 - \$5,000,000
- \$5,000,000 - \$20,000,000
- \$20,000,000+

Filter by Industry

- Software
- E-commerce
- Mobile Apps
- SaaS
- AI
- Healthcare
- Enterprise Software
- FinTech
- Apps
- Analytics
- Marketplace
- Big Data
- Internet
- Financial Services
- Machine Learning




Gusto (formerly ZenPayRoll)

Gusto provides a cloud-based payroll, benefits, and human resource...

- Employee Benefits
- Enterprise Software
- FinTech HR
- Personal Finance

Total Funding Amount: \$516.1M




1Huddle (Sales Huddle)

The Fastest Way to Fire Up Your Team // Enterprise SaaS

- Enterprise Software
- Gamification HR SaaS
- Training

Total Funding Amount: \$7.9M



7bridges

7bridges is an AI-powered optimization engine for businesses t...

- AI
- Logistics
- Supply Chain Management

Total Funding Amount: \$3.4M





MADE TO MEASURE



site:slideshare.net pitch deck



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Facebook Pitch Deck - SlideShare

Facebook's Original **Pitch Deck**.

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AirBnB Pitch Deck - SlideShare

This is a reproduction of the original AirBnB **pitch deck**. Read our blog post on "The **Pitch Deck**" <http://pitchdeckcoach.com/pitch-deck> Need help with your p...

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Pitch Deck Template for startups - SlideShare

A **pitch deck** template with sample copy to help technology startups sell their business concept to angel investors and VCs. Inspired by **pitch deck** words of ...

<https://es.slideshare.net> › [airbnb-first-pitch-deck-editable](#) ▼

AirBnB Pitch Deck - Slideshare

This is a reproduction of the original AirBnB **pitch deck**. Read our blog post on "The **Pitch Deck**" <http://pitchdeckcoach.com/pitch-deck> Need help with your p...

| | Startup N... | Slideshare Link | Website (URL) | Twitter (URL) | Twitter (T... | Angellist (URL) | CrunchBase (URL) | Description |
|----|---------------|---|---|---|------------------|---|---|----------------------|
| 1 | 7bridges | https://www.slideshare.net/BaseTemplates/7-bridges-pitch-deck | https://www.the7bridges.c... | https://twitter.com/the7bridg... | @the7bridges | https://angel.co/company/7-bridges | https://www.crunchbase.com/organization/7bri... | As an end-to-end |
| 2 | 1906 | https://www.slideshare.net/BaseTemplates/1906-pitch-deck | https://1906newhighs.com/ | https://twitter.com/1906new... | @1906newhighs | | https://www.crunchbase.com/organization/1906 | 1906 creates high |
| 3 | AceUp | https://www.slideshare.net/BaseTemplates/ace-up-pitch-deck | https://aceup.com/ | https://twitter.com/aceupoffi... | @aceupofficial | https://angel.co/company/ace-up | https://www.crunchbase.com/organization/aceup | AceUp offers a stu |
| 4 | ActivityHero | https://www.slideshare.net/500startups/activity-hero-16x9-pdf | http://www.activityhero.com/ | https://twitter.com/activityhero | @activityhero | https://angel.co/company/activity... | https://www.crunchbase.com/organization/activi... | ActivityHero is a r |
| 5 | Adpushup | https://www.slideshare.net/adpushup/adpushup-fundraising-deck-first-pitch | http://adpushup.com/ | https://twitter.com/adoushup | @adpushup | https://angel.co/company/adpushup | https://www.crunchbase.com/organization/adp... | AdPushup enable |
| 6 | Agfunder | https://www.slideshare.net/500startups/agfunder-slide-share | https://agfunder.com/ | https://twitter.com/agfunder | @agfunder | https://angel.co/company/agfunder | https://www.crunchbase.com/organization/agfu... | AgFunder is a ven |
| 7 | Airbnb | https://www.slideshare.net/PitchDeckExamples/original-airbnb-pitch-deck-2008 | https://airbnb.com/ | https://twitter.com/Airbnb | @Airbnb | https://angel.co/company/airbnb | https://www.crunchbase.com/organization/airbnb | Airbnb is an onlin |
| 8 | Aircall | https://www.slideshare.net/PPerksi/aircall | https://aircall.io/ | https://twitter.com/aircall | @aircall | https://angel.co/company/aircall | https://www.crunchbase.com/organization/aircall | Aircall is a cloud-I |
| 9 | AirHub | https://www.slideshare.net/FEENA-112/airhub-drone-operations-management | https://www.airhub.app/ | https://twitter.com/AirHubNL | @AirHubNL | | | AirHub is the next |
| 10 | Alan | https://www.slideshare.net/Alan_assurance/alans-deck | https://alan.com/ | https://twitter.com/alan_assu... | @alan_assuran... | https://angel.co/company/alan-25 | https://www.crunchbase.com/organization/alan-3 | Alan is a platform |
| 11 | Albert | https://www.slideshare.net/500startups/500s-demo-day-batch-16-albert | https://albert.com/ | https://twitter.com/albertapp | @albertapp | https://angel.co/company/albert-fi... | https://www.crunchbase.com/organization/albe... | Albert is harnessii |
| 12 | AlfredCamera | https://www.slideshare.net/500startups/alfred-slideshare | https://alfred.camera/ | https://twitter.com/alfredcam... | @alfredcamera | https://angel.co/company/my-alfred | https://www.crunchbase.com/organization/alfre... | Alfred empowers . |
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| 14 | Almabase | https://www.slideshare.net/500startups/500-demo-day-batch-19-almabase | https://www.almabase.com/ | https://twitter.com/almabase... | @almabaseapp | https://angel.co/company/almaba... | https://www.crunchbase.com/organization/alma... | Almabase is a plat |
| 15 | Almanac | www.slideshare.net/slideshow/embed_code/key/1X70se8j8HMet | https://almanac.io | https://twitter.com/almanacdoc... | @almanacdocs | https://angel.co/company/almana... | https://www.crunchbase.com/organization/alma... | Almanac is a tool |
| 16 | Althea | https://www.slideshare.net/500startups/500s-demo-day-batch-18-series-a-althea | https://us.althea.kr/ | https://twitter.com/altheakorea | @altheakorea | https://angel.co/company/althea-2 | https://www.crunchbase.com/organization/althe... | Althea is a Korean |
| 17 | Alto Pharmacy | https://www.slideshare.net/BaseTemplates/alto-pitch-deck | https://alto.com/ | https://twitter.com/altophar... | @altopharmacy | https://angel.co/company/alto | https://www.crunchbase.com/organization/scrip... | Alto is a telehealth |
| 18 | Alumnify | https://www.slideshare.net/500startups/500s-demo-day-batch-13-alumnify | http://www.alumnify.co/ | https://twitter.com/alumnify | @alumnify | https://angel.co/company/alumnify | https://www.crunchbase.com/organization/alum... | Alumnify is a com |
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| 21 | Amixr | https://www.slideshare.net/500startups/amixr | https://amixr.io/ | https://twitter.com/alert_mixer | @alert_mixer | https://angel.co/company/amixr | https://www.crunchbase.com/organization/amixr | Amixr is an incide |
| 22 | Angelcam | https://www.slideshare.net/500startups/angelcam-slideshare-deck | http://www.angelcam.com/ | https://twitter.com/angelcam... | @angelcamcom | https://angel.co/company/angelcam | https://www.crunchbase.com/organization/ange... | Angelcam is a clo |
| 23 | AppNexus | https://www.slideshare.net/CamilleRicketts2/appnexus-first-pitch-deck | https://www.xandr.com/ | https://twitter.com/xandr | @xandr | https://angel.co/company/xandr-1 | https://www.crunchbase.com/organization/xandr | AppNexus was a c |

2. Enrichment

Complete the database with useful information.

- ✓ Business model
- ✓ Type of customer
 - ✓ Twitter URL
 - ✓ AngelList URL
- ✓ New description

Data + Add or import Grid view Hide fields Filter Group Sorted by 1 field Color Share view

| | Startup Name | Main category | Tags | Business Model | Customer (Mult...) | Stage / Round | Am... | Amount Raised (Range) | Investor |
|----|---------------|-----------------|--|----------------|--------------------|---------------|--------------|-----------------------|--------------------|
| 1 | 7bridges | Logistics | AI Retail | Subscription | B2B | Seed | \$3.4M | \$1M-\$5M | VC |
| 2 | 1906 | Cannabis | Healthcare Retail | E-commerce | B2C | Late Stage | \$18M | \$10M-\$50M | VC |
| 3 | AceUp | HR | EdTech Software | SaaS | B2B | Seed | \$1.7M | \$1M-\$5M | Angel Investors |
| 4 | ActivityHero | EdTech | Events | Marketplace | B2C | Seed | \$2.2M | \$1M-\$5M | VC |
| 5 | Adpushup | Advertising | Analytics Marketing | SaaS | B2B | Crowdfunding | \$632K | \$250K-\$1M | Angel Investors |
| 6 | Agfunder | Venture Capital | AgTech Food | Other | B2B | Seed | Undisclos... | No Data | No Data |
| 7 | Airbnb | Hospitality | Travel | Marketplace | B2C B2B | Seed | \$600K | \$250K-\$1M | VC Angel Investors |
| 8 | Aircall | IT | Productivity Cloud | SaaS | B2B2C | Late Stage | \$65M | \$50M+ | VC |
| 9 | AirHub | Drone | Software | SaaS | B2B | Pre-Seed | Undisclos... | No Data | No Data |
| 10 | Alan | FinTech | Healthcare InsurTech | App | B2B | Series C | \$54m | \$50M+ | VC |
| 11 | Albert | FinTech | Payments | App | B2C | Pre-Seed | \$125K | \$0-\$250K | VC |
| 12 | AlfredCamera | IoT | Security | App | B2C | Seed | Undisclos... | No Data | No Data |
| 13 | Alloy Card | FinTech | Productivity Payments | App | B2C | Seed | Undisclos... | No Data | No Data |
| 14 | Almabase | Social Media | EdTech | SaaS | B2B2C | Seed | \$100K | \$0-\$250K | Accelerator |
| 15 | Almanac | Collaboration | Cloud Productivity | SaaS | B2B | Seed | \$9M | \$5M-\$10M | VC |
| 16 | Althea | Retail | Fashion | E-commerce | B2C | Series A | \$3.5M | \$1M-\$5M | VC |
| 17 | Alto Pharmacy | Healthcare | | E-commerce | B2C | Series A | \$6M | \$5M-\$10M | VC |
| 18 | Alumnify | Social Media | HR Software EdTech | App SaaS | B2B2C | Seed | \$1.3M | \$1M-\$5M | No Data |
| 19 | Alyce | AI | Machine Learning Advertising Marketing | SaaS | B2B | Seed | \$5.3M | \$5M-\$10M | VC |
| 20 | Amify | Advertising | Retail | Other | B2B | Series A | \$5.8M | \$5M-\$10M | VC |
| 21 | Amixr | Productivity | IT Software Analytics | SaaS | B2B | Seed | Undisclos... | No Data | No Data |
| 22 | Angelcam | Security | Cloud IoT GovTech | App | B2B B2G | Seed | \$299.6K | \$250K-\$1M | No Data |
| 23 | AppNexus | Advertising | Analytics Marketing Productivity | Marketplace | B2B | Seed | \$2.5M | \$1M-\$5M | Corporate VC |

3. Preparation

Prepare the documents to upload to Webflow.

Individual Pitch Deck Page

= “[Company] Pitch Deck”

Example: “Airbnb Pitch Deck”

7

Airbnb

<https://www.slideshare.net/PitchDeckExamples/original-airbnb-pitch-deck-2008>

<https://airbnb.com/>



“Airbnb Pitch Deck”
/pitch-deck/airbnb

Pitch Decks July 24, 2021



Airbnb

Airbnb is an online marketplace for people to list, discover, and book accommodations.

Industry: Hospitality, Travel

Business Model: Marketplace

Customer: B2C, B2B

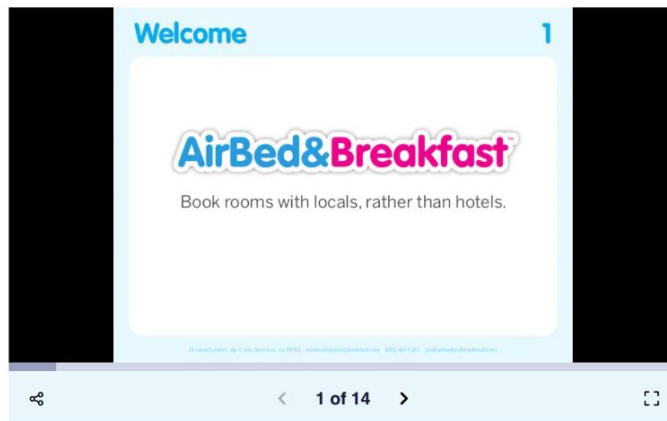
Round: Seed

Amount Raised: \$600K

Investor: VC, Angel Investors

Year: 2008

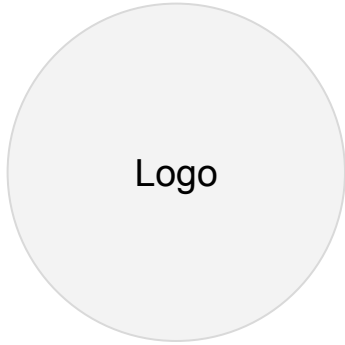
Links: [Website](#), [Crunchbase](#), [Angellist](#), [Twitter](#)



Airbnb's Pitch Deck

In 2008, the most disruptive tech startup in the hospitality business managed to raise \$600k from an angel round after participating in Y Combinator and pitching their early-stage startup to investors.

Their pitch deck is one of the most famous ones in the business, and for a good reason. Without relying on a lot of bling, Airbnb's

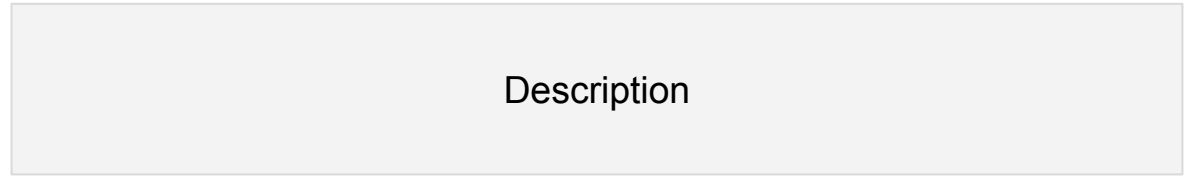


Startup's Name

Industry

Customer Type

Business Model



- ❑ Meta title
- ❑ Meta description
- ❑ Social media sharing image

Meta title: “[Startup’s Name] [Stage] Pitch Deck in [Year] | Failory”

Example: “Airbnb Seed Pitch Deck in 2008 | Failory”

**Here's the Pitch
Deck Airbnb
Used to Raise
\$600K (in 2008)**



📄 Grid view 👤 🔍 Hide fields ⚙️ Filter 📁 Group 📏 Sorted by 1 field 🎨 Color ☰ 🔗 Share view 🔍

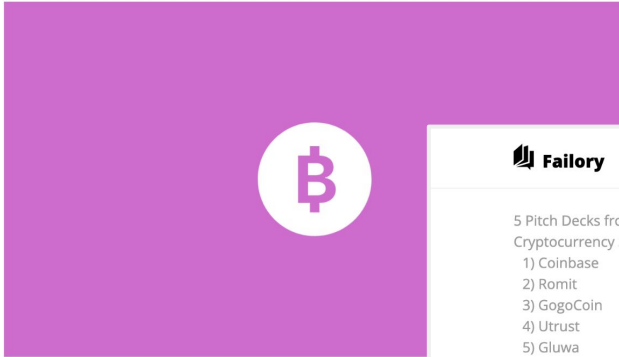
| <input type="checkbox"/> | A Startup N... | 🔍 Meta Title | A Meta Description | 🔗 Social Sharing Image Title (Text) | 📄 S... | 🔗 Social Sharing Imag... |
|--------------------------|----------------|--|--|---|--------|---|
| 1 | 7bridges | 7bridges Seed Pitch Deck in 2020 Faillery | The original 7bridges seed pitch deck that helped them raise \$3.4... | Here's the Pitch Deck 7bridges Used to Raise \$3.4M (in 2020) | | https://s3-placid.s3.eu-c... |
| 2 | 1906 | 1906 Late Stage Pitch Deck in 2019 Faillery | The original 1906 late stage pitch deck that helped them raise \$18... | Here's the Pitch Deck 1906 Used to Raise \$18M (in 2019) | | https://s3-placid.s3.eu-c... |
| 3 | AceUp | AceUp Seed Pitch Deck in 2019 Faillery | The original AceUp seed pitch deck that helped them raise \$1.7M i... | Here's the Pitch Deck AceUp Used to Raise \$1.7M (in 2019) | | https://s3-placid.s3.eu-c... |
| 4 | ActivityHero | ActivityHero Seed Pitch Deck in 2014 Faillery | The original ActivityHero seed pitch deck that helped them raise \$... | Here's the Pitch Deck ActivityHero Used to Raise \$2.2M (in 2014) | | https://s3-placid.s3.eu-c... |
| 5 | Adpushup | Adpushup Crowdfunding Pitch Deck in 2014 Faillery | The original Adpushup crowdfunding pitch deck that helped them r... | Here's the Pitch Deck Adpushup Used to Raise \$632K (in 2014) | | https://s3-placid.s3.eu-c... |
| 6 | Agfunder | Agfunder Seed Pitch Deck in 2017 Faillery | The original Agfunder seed pitch deck that helped them raise fund... | Here's the Pitch Deck Agfunder Used to Raise Funds (in 2017) | | https://s3-placid.s3.eu-c... |
| 7 | Airbnb | Airbnb Seed Pitch Deck in 2008 Faillery | The original Airbnb seed pitch deck that helped them raise \$600K ... | Here's the Pitch Deck Airbnb Used to Raise \$600K (in 2008) | | https://s3-placid.s3.eu-c... |
| 8 | Aircall | Aircall Late Stage Pitch Deck in 2020 Faillery | The original Aircall late stage pitch deck that helped them raise \$6... | Here's the Pitch Deck Aircall Used to Raise \$65M (in 2020) | | https://s3-placid.s3.eu-c... |
| 9 | AirHub | AirHub Pre-Seed Pitch Deck in 2018 Faillery | The original AirHub pre-seed pitch deck that helped them raise fu... | Here's the Pitch Deck AirHub Used to Raise Funds (in 2018) | | https://s3-placid.s3.eu-c... |
| 10 | Alan | Alan Series C Pitch Deck in 2020 Faillery | The original Alan Series C pitch deck that helped them raise \$54m ... | Here's the Pitch Deck Alan Used to Raise \$54m (in 2020) | | https://s3-placid.s3.eu-c... |
| 11 | Albert | Albert Pre-Seed Pitch Deck in 2015 Faillery | The original Albert pre-seed pitch deck that helped them raise \$12... | Here's the Pitch Deck Albert Used to Raise \$125K (in 2015) | | https://s3-placid.s3.eu-c... |
| 12 | AlfredCamera | AlfredCamera Seed Pitch Deck in 2015 Faillery | The original AlfredCamera seed pitch deck that helped them raise ... | Here's the Pitch Deck AlfredCamera Used to Raise Funds (in 2015) | | https://s3-placid.s3.eu-c... |
| 13 | Alloy Card | Alloy Card Seed Pitch Deck in 2019 Faillery | The original Alloy Card seed pitch deck that helped them raise fun... | Here's the Pitch Deck Alloy Card Used to Raise Funds (in 2019) | | https://s3-placid.s3.eu-c... |
| 14 | Almabase | Almabase Seed Pitch Deck in 2018 Faillery | The original Almabase seed pitch deck that helped them raise \$10... | Here's the Pitch Deck Almabase Used to Raise \$100K (in 2018) | | https://s3-placid.s3.eu-c... |
| 15 | Almanac | Almanac Seed Pitch Deck in 2020 Faillery | The original Almanac seed pitch deck that helped them raise \$9M i... | Here's the Pitch Deck Almanac Used to Raise \$9M (in 2020) | | https://s3-placid.s3.eu-c... |
| 16 | Althea | Althea Series A Pitch Deck in 2016 Faillery | The original Althea Series A pitch deck that helped them raise \$3.5... | Here's the Pitch Deck Althea Used to Raise \$3.5M (in 2016) | | https://s3-placid.s3.eu-c... |
| 17 | Alto Pharmacy | Alto Pharmacy Series A Pitch Deck in 2016 Faillery | The original Alto Pharmacy Series A pitch deck that helped them r... | Here's the Pitch Deck Alto Pharmacy Used to Raise \$6M (in 2016) | | https://s3-placid.s3.eu-c... |
| 18 | Alumnify | Alumnify Seed Pitch Deck in 2014 Faillery | The original Alumnify seed pitch deck that helped them raise \$1.3... | Here's the Pitch Deck Alumnify Used to Raise \$1.3M (in 2014) | | https://s3-placid.s3.eu-c... |
| 19 | Alyce | Alyce Seed Pitch Deck in 2017 Faillery | The original Alyce seed pitch deck that helped them raise \$5.3M in... | Here's the Pitch Deck Alyce Used to Raise \$5.3M (in 2017) | | https://s3-placid.s3.eu-c... |
| 20 | Amify | Amify Series A Pitch Deck in 2019 Faillery | The original Amify Series A pitch deck that helped them raise \$5.8... | Here's the Pitch Deck Amify Used to Raise \$5.8M (in 2019) | | https://s3-placid.s3.eu-c... |
| 21 | Amixr | Amixr Seed Pitch Deck in 2020 Faillery | The original Amixr seed pitch deck that helped them raise funds in ... | Here's the Pitch Deck Amixr Used to Raise Funds (in 2020) | | https://s3-placid.s3.eu-c... |
| 22 | Angelcam | Angelcam Seed Pitch Deck in 2014 Faillery | The original Angelcam seed pitch deck that helped them raise \$29... | Here's the Pitch Deck Angelcam Used to Raise \$299.6K (in 2014) | | https://s3-placid.s3.eu-c... |
| 23 | AppNexus | AppNexus Seed Pitch Deck in 2007 Faillery | The original AppNexus seed pitch deck that helped them raise \$2.... | Here's the Pitch Deck AppNexus Used to Raise \$2.5M (in 2007) | | https://s3-placid.s3.eu-c... |

Pitch Deck Listicles

= “[Industry / Stage / Customer Type / Business Model] Startup Pitch Deck”

Example: “Crypto Startup Pitch Decks”

- 5 Pitch Decks from
Cryptocurrency Startups
- 1) Coinbase
 - 2) Romit
 - 3) GogoCoin
 - 4) Utrust
 - 5) Gluwa

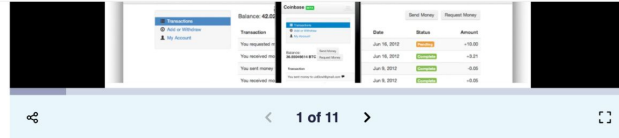


Pitch Decks July 24, 2021

5 Pitch Decks from Cryptocurrency Startups

Here's a list of 5 pitch deck examples from well-known startups in the Cryptocurrency industry, including Coinbase

- 5 Pitch Decks from
Cryptocurrency Startups
- 1) Coinbase
 - 2) Romit
 - 3) GogoCoin
 - 4) Utrust
 - 5) Gluwa



Coinbase is a digital currency exchange that allows traders to buy and sell around 50 cryptocurrencies.

Details of the startup:

- Business model: Marketplace
- Customer: B2C

Details of the pitch deck:

- Year: 2012
- Round: Seed
- Amount raised: \$600K
- Investor: VC

You can find more details about this startup [here](#).

2) Romit



| Tags |
|--|
| AI Retail |
| Healthcare Retail |
| EdTech Software |
| Events |
| Analytics Marketing |
| AgTech Food |
| Travel |
| Productivity Cloud |
| Software |
| Healthcare InsurTech |
| Payments |
| Security |
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| Cloud Productivity |
| Fashion |
| |
| HR Software EdTech |
| Machine Learning Advertising Marketing |
| Retail |
| IT Software Analytics |
| Cloud IoT GovTech |
| Analytics Marketing Productivity |



| Category | Times |
|-----------------|-------|
| AgTech | 4 |
| Drone | 4 |
| GovTech | 4 |
| Ride Sharing | 4 |
| Cryptocurrency | 5 |
| Hospitality | 5 |
| Legal Tech | 5 |
| Energy | 6 |
| Gaming | 6 |
| Music | 6 |
| Restaurants | 6 |
| Augmented Rea | 7 |
| Cannabis | 7 |
| Construction | 7 |
| InsurTech | 7 |
| Venture Capital | 7 |
| 3D Technology | 8 |
| Biotechnology | 8 |
| Open Source | 8 |
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| Events | 9 |
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| Sports | 10 |
| Proptech | 11 |
| Real Estate | 11 |
| Audio | 12 |
| Hardware | 12 |
| Security | 12 |
| Travel | 12 |
| Fashion | 15 |

Meta title: "5 Pitch Decks from Big Cryptocurrency Startups"

Meta description: "Here's a list of 5 pitch deck examples from well-known startups in the Cryptocurrency industry, including Coinbase and GogoCoin."

Blog introduction: “Cryptocurrencies are currently the hottest trend in the market and it is clear that they are here to stay.

Here are five pitch decks from well-known startups in the Cryptocurrency sector that should provide inspiration on how to put together a good one.”



Pitch Decks

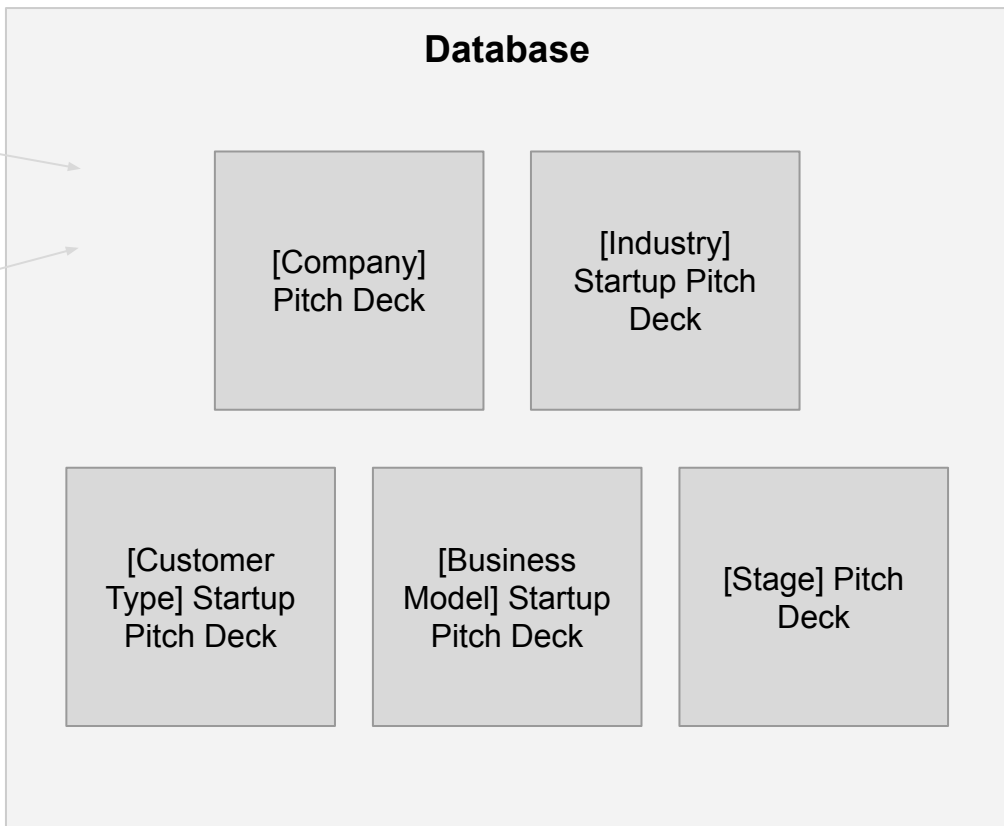
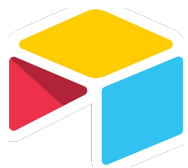
5 Pitch Decks from Big Cryptocurrency Startups



| | A | B | C | F | G | H | I |
|----|-----------------|-------|---|---|---|---|--|
| 1 | Category | Times | Image URL | Meta Title | Meta Descriptions | Social Sharing | Blog Intro |
| 2 | AgTech | 4 | https://i.imgur.com | 4 Pitch Decks from Big AgTech Startups | Here's a list of 4 pitch deck examples from well-known startups | https://s3-placid | Agricultural technology companies have been mak |
| 3 | Drone | 4 | https://i.imgur.com | 4 Pitch Decks from Well-Known Drone Startups | If you're building a Drone startup, you must check these 4 pitch | https://s3-placid | If you're looking for inspiration on how to pitch you |
| 4 | GovTech | 4 | https://i.imgur.com | 4 Pitch Decks from Notable GovTech Startups | We've spent the last days collecting the best 4 pitch decks from | https://s3-placid | Every startup is different. Meaning - each compan |
| 5 | Ride Sharing | 4 | https://i.imgur.com | 4 Pitch Decks from Successful Ride Sharing Startups | Here's a collection of pitch decks from successful Ride Sharing | https://s3-placid | Ride sharing may seem easy, but it's an extremely |
| 6 | Cryptocurrency | 5 | https://i.imgur.com | 5 Pitch Decks from Big Cryptocurrency Startups | Here's a list of 5 pitch deck examples from well-known startups | https://s3-placid | Cryptocurrencies are currently the hottest trend in |
| 7 | Hospitality | 5 | https://i.imgur.com | 5 Pitch Decks from Big Hospitality Startups | Here's a list of pitch decks from 5 Hospitality startups, including | https://s3-placid | Pitch decks are an essential tool in fundraising. Th |
| 8 | Legal Tech | 5 | https://i.imgur.com | 5 Pitch Decks from Well-Known Legal Tech Startups | We've spent the last days collecting the best 5 pitch decks from | https://s3-placid | Building a startup is hard work. A good pitch deck |
| 9 | Energy | 6 | https://i.imgur.com | 6 Pitch Decks from Big Energy Startups | We've spent the last days collecting the best 6 pitch decks from | https://s3-placid | Energy is one of the fastest-growing industries in t |
| 10 | Gaming | 6 | https://i.imgur.com | 6 Pitch Decks from Notable Gaming Startups | We've spent the last days collecting the best 6 pitch decks from | https://s3-placid | The game industry is a growing economic sector, i |
| 11 | Music | 6 | https://i.imgur.com | 6 Pitch Decks from Successful Music Startups | Here's a list of 6 pitch deck examples from well-known startups | https://s3-placid | Many music startups have been getting seed and |
| 12 | Restaurants | 6 | https://i.imgur.com | 6 Pitch Decks from Well-Known Restaurants Startups | If you're building a Restaurants startup, you must check these 6 | https://s3-placid | The restaurant industry is a rough one to be in. Th |
| 13 | Augmented Rea | 7 | https://i.imgur.com | 7 Pitch Decks from Big Augmented Reality Startups | We've spent the last days collecting the best 7 pitch decks from | https://s3-placid | If you think that Augmented Reality startups are al |
| 14 | Cannabis | 7 | https://i.imgur.com | 7 Pitch Decks from Well-Known Cannabis Startups | If you're building a Cannabis startup, you must check these 7 pit | https://s3-placid | When it comes to building a cannabis startup, peo |
| 15 | Construction | 7 | https://i.imgur.com | 7 Pitch Decks from Notable Construction Startups | Here's a collection of pitch decks from successful Construction s | https://s3-placid | Construction startups building their initial market tr |
| 16 | InsurTech | 7 | https://i.imgur.com | 7 Pitch Decks from Big InsurTech Startups | We've spent the last days collecting the best 7 pitch decks from | https://s3-placid | InsurTech is full of big players and startups who ar |
| 17 | Venture Capital | 7 | https://i.imgur.com | 7 Pitch Decks from Established Venture Capital Startups | Here's a collection of pitch decks from successful Venture Capit | https://s3-placid | The startup world is one of the extremes. A handf |
| 18 | 3D Technology | 8 | https://i.imgur.com | 8 Pitch Decks from Established 3D Technology Startups | Here's a list of pitch decks from 8 3D Technology startups, inclu | https://s3-placid | If you are thinking of creating a 3D technology star |
| 19 | Biotechnology | 8 | https://i.imgur.com | 8 Pitch Decks from Successful Biotechnology Startups | We've spent the last days collecting the best 8 pitch decks from | https://s3-placid | There's no magic formula to prepare your pitch de |
| 20 | Open Source | 8 | https://i.imgur.com | 8 Pitch Decks from Successful Open Source Startups | If you're building an Open Source startup, you must check these | https://s3-placid | Open source is one of the most powerful developm |
| 21 | Robotics | 8 | https://i.imgur.com | 8 Pitch Decks from Well-Known Robotics Startups | Here's a list of pitch decks from 8 Robotics startups, including th | https://s3-placid | It can be so difficult to create a great pitch deck fo |
| 22 | Events | 9 | https://i.imgur.com | 9 Pitch Decks from Successful Events Startups | We've spent the last days collecting the best 9 pitch decks from | https://s3-placid | Everyone always says that if you want to succeed, |
| 23 | Manufacturing | 9 | https://i.imgur.com | 9 Pitch Decks from Successful Manufacturing Startups | We've spent the last days collecting the best 9 pitch decks from | https://s3-placid | When you are raising money, you'll want to make : |
| 24 | Accounting | 10 | https://i.imgur.com | 10 Pitch Decks from Well-Known Accounting Startups | Here's a collection of pitch decks from successful Accounting st | https://s3-placid | Every entrepreneur has to create a compelling sta |
| 25 | Blockchain | 10 | https://i.imgur.com | 10 Pitch Decks from Notable Blockchain Startups | If you're building a Blockchain startup, you must check these 10 | https://s3-placid | When it comes to building a great pitch deck, bloc |
| 26 | CleanTech | 10 | https://i.imgur.com | 10 Pitch Decks from Notable CleanTech Startups | We've spent the last days collecting the best 10 pitch decks from | https://s3-placid | CleanTech has attracted a lot of interest worldwide |
| 27 | Sports | 10 | https://i.imgur.com | 10 Pitch Decks from Successful Sports Startups | Here's a list of pitch decks from 10 Sports startups, including the | https://s3-placid | When looking at startups for investment, it's impor |
| 28 | Proptech | 11 | https://i.imgur.com | 11 Pitch Decks from Well-Known Proptech Startups | Here's a list of pitch decks from 11 Proptech startups, including | https://s3-placid | What makes a startup pitch deck successful? A lo! |
| 29 | Real Estate | 11 | https://i.imgur.com | 11 Pitch Decks from Well-Known Real Estate Startups | If you're building a Real Estate startup, you must check these 11 | https://s3-placid | Real estate startups have been on the rise for the |
| 30 | Audio | 12 | https://i.imgur.com | 12 Pitch Decks from Successful Audio Startups | Here's a list of 12 pitch deck examples from well-known startups | https://s3-placid | Pitching can be one of the most daunting tasks for |
| 31 | Hardware | 12 | https://i.imgur.com | 12 Pitch Decks from Successful Hardware Startups | If you're building a Hardware startup, you must check these 12 | https://s3-placid | If you're thinking of starting a hardware startup, th |
| 32 | Security | 12 | https://i.imgur.com | 12 Pitch Decks from Big Security Startups | We've spent the last days collecting the best 12 pitch decks from | https://s3-placid | Security is one of the hottest sectors in the startup |
| 33 | Travel | 12 | https://i.imgur.com | 12 Pitch Decks from Successful Travel Startups | Here's a collection of pitch decks from successful Travel startup | https://s3-placid | Are you planning to raise funds for a travel startup |
| 34 | Fashion | 15 | https://i.imgur.com | 15 Pitch Decks from Big Fashion Startups | Here's a list of pitch decks from 15 Fashion startups, including th | https://s3-placid | Whether you're a startup founder looking to raise r |

4. Creation

Use magic to turn databases into articles.



| <input type="checkbox"/> | A Startup N... | Slideshow Link | Website (URL) |
|--------------------------|----------------|---|---|
| 1 | 7bridges | https://www.slideshare.net/B... | https://www.the7bridges.c... |
| 2 | 1906 | https://www.slideshare.net/B... | https://1906newhighs.com/ |
| 3 | AceUp | https://www.slideshare.net/B... | https://aceup.com/ |
| 4 | ActivityHero | https://www.slideshare.net/5... | http://www.activityhero.com/ |
| 5 | Adpushup | https://www.slideshare.net/a... | http://adpushup.com/ |
| 6 | Agfunder | https://www.slideshare.net/5... | https://agfunder.com/ |
| 7 | Airbnb | https://www.slideshare.net/P... | https://airbnb.com/ |

| [Company] Pitch Deck | | |
|-----------------------------|--|--------------------|
| <i>Startup Name</i> | <i>SlideShare Link</i> | <i>Website URL</i> |
| Adpushup | slideshare.net/adpushup/adpushup-fund-raising-deck-first-pitch | adpushup.com |
| Agfunder | slideshare.net/500startups/agfunder-slide-share | agfunder.com |
| Airbnb | slideshare.net/PitchDeckExamples/original-airbnb-pitch-deck-2008 | airbnb.com |

[Company] Pitch Deck

| Startup Name | SlideShare Link | Website URL |
|--------------|--|-------------|
| Airbnb | slideshare.net/PitchDeckExamples/original-airbnb-pitch-deck-2008 | airbnb.com |

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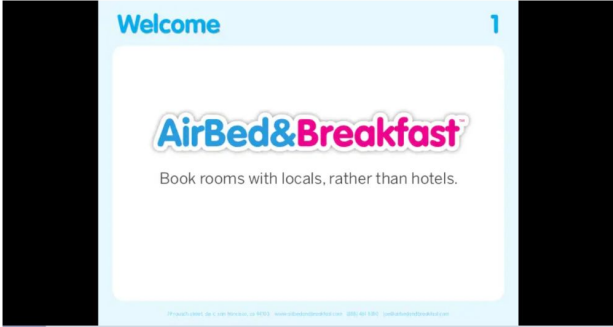
Pitch Decks July 24, 2021

Airbnb

Airbnb is an online marketplace for people to list, discover, and book accommodations.

Industry: Hospitality, Travel
Business Model: Marketplace
Customer: B2C, B2B
Round: Seed
Amount Raised: \$600K
Investor: VC, Angel Investors
Year: 2008

Links: [Website](#), [Crunchbase](#), [AngelList](#), [Twitter](#)



1 of 14



airbnb pitch deck



<https://piktochart.com> › Popular ▾

30 Legendary Startup Pitch Decks (+10 Free Templates)

Airbnb — Here is the list of 30 of the best startup **pitch deck** examples that we will go through: Facebook; **Airbnb**; Buffer; Square; LinkedIn; Mint; MapMe ...

<https://www.failory.com> › pitch-deck ▾

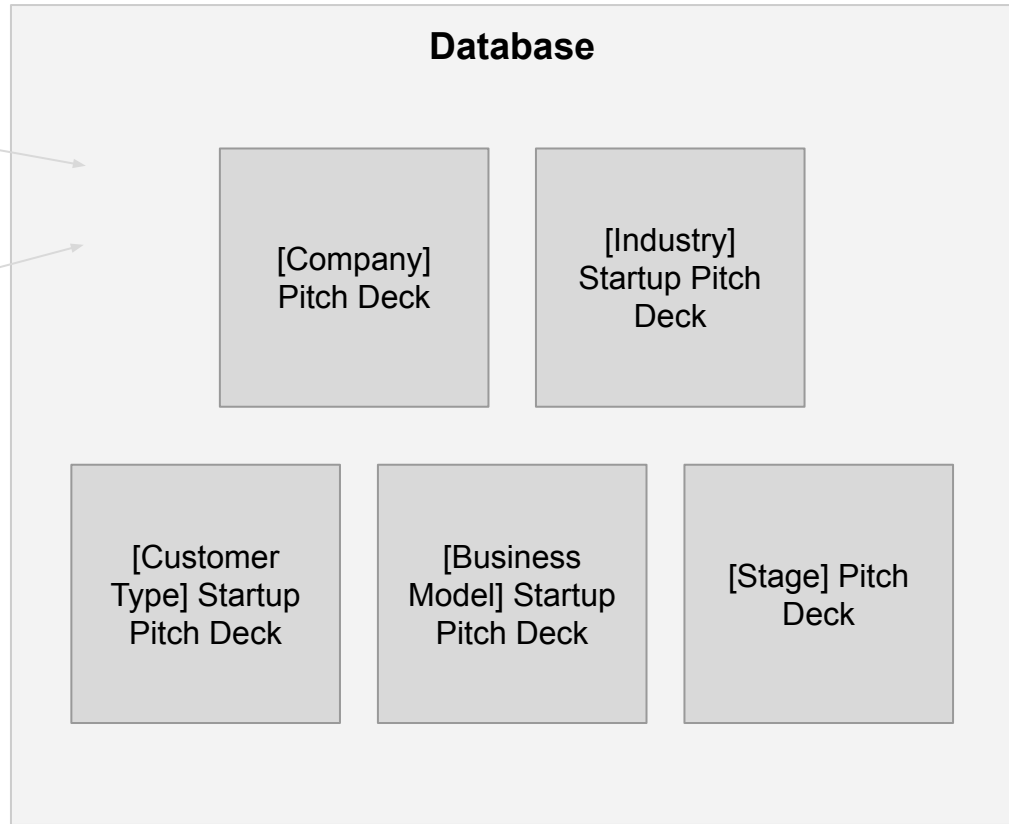
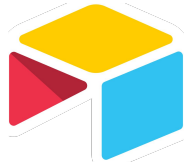
Airbnb Seed Pitch Deck in 2008 | Failory

24 jul 2021 — **Airbnb's Pitch Deck** ... In 2008, the most disruptive tech startup in the hospitality business managed to raise \$600k from an angel round after ...

<https://medium.com> › pitchdecks ▾

Pitch Deck Teardown: Airbnb - Medium

20 sept 2020 — **Pitch Deck** Teardown: **Airbnb**. Before the company IPO, let's revisit one of the most famous **decks** out there.



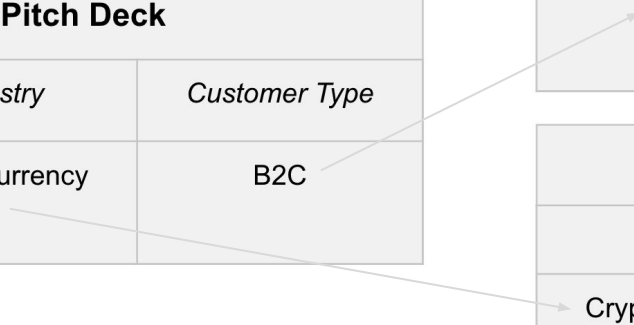
| Category | Times | Meta Title |
|----------------|-------|---|
| AgTech | 4 | 4 Pitch Decks from Big AgTech Startups |
| Drone | 4 | 4 Pitch Decks from Well-Known Drone Startups |
| GovTech | 4 | 4 Pitch Decks from Notable GovTech Startups |
| Ride Sharing | 4 | 4 Pitch Decks from Successful Ride Sharing Startups |
| Cryptocurrency | 5 | 5 Pitch Decks from Big Cryptocurrency Startups |
| Hospitality | 5 | 5 Pitch Decks from Big Hospitality Startups |
| Legal Tech | 5 | 5 Pitch Decks from Well-Known Legal Tech Startups |

| [Industry] Startup Pitch Deck | | |
|-------------------------------|--------------|---|
| <i>Topic</i> | <i>Times</i> | <i>Meta Title</i> |
| Ride Sharing | 4 | 4 Pitch Decks from Successful Ride Sharing Startups |
| Cryptocurrency | 5 | 5 Pitch Decks from Big Cryptocurrency Startups |
| Hospitality | 5 | 5 Pitch Decks from Big Hospitality Startups |

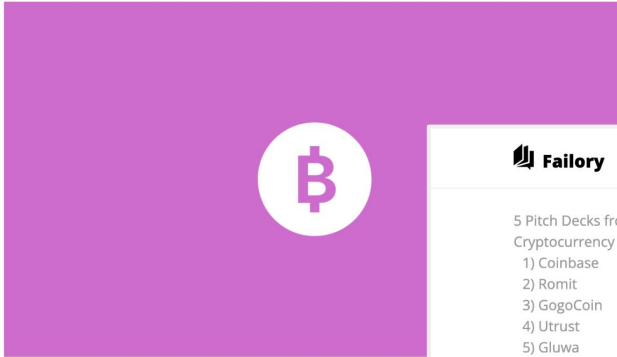
| [Company] Pitch Deck | | |
|-----------------------------|-----------------|----------------------|
| <i>Startup Name</i> | <i>Industry</i> | <i>Customer Type</i> |
| Coinbase | Cryptocurrency | B2C |

| [Customer Type] Startup Pitch Deck | | |
|---|--------------|---|
| <i>Topic</i> | <i>Times</i> | <i>Meta Title</i> |
| B2C | 50 | 50 Pitch Decks from Successful B2C Startups |

| [Industry] Startup Pitch Deck | | |
|--------------------------------------|--------------|--|
| <i>Topic</i> | <i>Times</i> | <i>Meta Title</i> |
| Cryptocurrency | 5 | 5 Pitch Decks from Big Cryptocurrency Startups |



- 5 Pitch Decks from
Cryptocurrency Startups
- 1) Coinbase
 - 2) Romit
 - 3) GogoCoin
 - 4) Utrust
 - 5) Gluwa

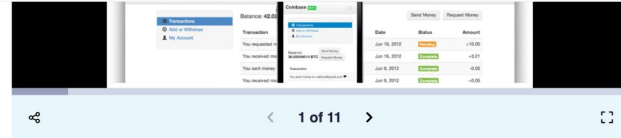


Pitch Decks July 24, 2021

5 Pitch Decks from Cryptocurrency Startups

Here's a list of 5 pitch deck examples from well-known startups in the Cryptocurrency industry, including Coinbase

- 5 Pitch Decks from
Cryptocurrency Startups
- 1) Coinbase
 - 2) Romit
 - 3) GogoCoin
 - 4) Utrust
 - 5) Gluwa



Coinbase is a digital currency exchange that allows traders to buy and sell around 50 cryptocurrencies.

Details of the startup:

- Business model: Marketplace
- Customer: B2C

Details of the pitch deck:

- Year: 2012
- Round: Seed
- Amount raised: \$600K
- Investor: VC

You can find more details about this startup [here](#).

2) Romit



 **nico@failory.com**

Pitch Decks

Here's our collection of +350 pitch decks. Learn from other's fundraising strategies and apply them to your business.

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Search...

Industry



Business Model



Customer



Stage



Real Estate

PropTech



OpenDoor

Opendoor is an online real-estate marketplace that eliminates the time-consuming open houses, bidding wars, and paperwork to make purchasing and selling a home as easy as buying a book on Amazon.

Series A - \$10M

Augmented Reality

Entertainment

IT

Gaming

Events



SandboxVR

Sandbox VR is a leading virtual reality development company that designs extraordinary experiences.

Series A - \$68M

352 Individual Pitch Deck Pages
77 Pitch Deck Listicles

Total clicks

28.1K



Total impressions

638K



Average CTR

4.4%

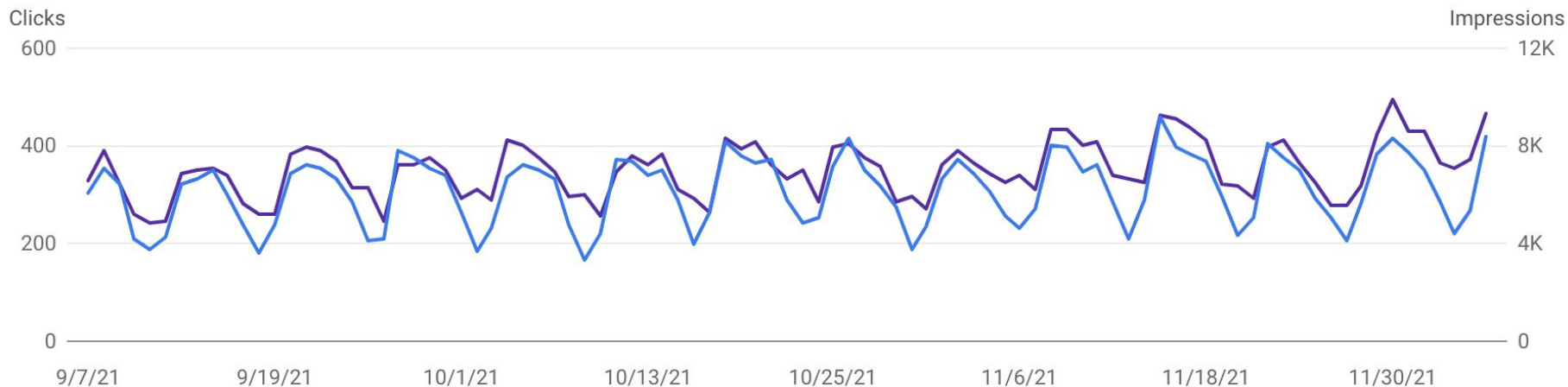


Average position

14.3



Chart totals and table results might be partial when filters are applied. [Learn more](#)



| Top pages | ↓ Clicks | Impressions |
|---|----------|-------------|
| https://www.failory.com/pitch-deck/pre-seed | 1,890 | 22,648 |
| https://www.failory.com/pitch-deck/fashion | 1,690 | 9,680 |
| https://www.failory.com/pitch-deck/food | 1,409 | 8,853 |
| https://www.failory.com/pitch-deck/healthcare | 1,402 | 6,175 |

| https://www.failory.com/pitch-deck/blockchain | Country | ↓ Clicks | Impressions |
|---|----------------|----------|-------------|
| https://www.failory.com/pitch-deck/fintech | United States | 1,937 | 89,700 |
| https://www.failory.com/pitch-deck/gaming | India | 928 | 25,187 |
| https://www.failory.com/pitch-deck/edtech | United Kingdom | 365 | 11,091 |
| | Canada | 245 | 7,406 |
| | Germany | 220 | 8,641 |
| | Indonesia | 197 | 10,439 |
| | Nigeria | 180 | 3,583 |
| | France | 146 | 4,808 |

Other Examples

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Account invite

2 Best Shopify Account Invite Apps

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A

18

[View](#)

Best Shopify Apps

Best Accounting Apps for Shopify in 2021

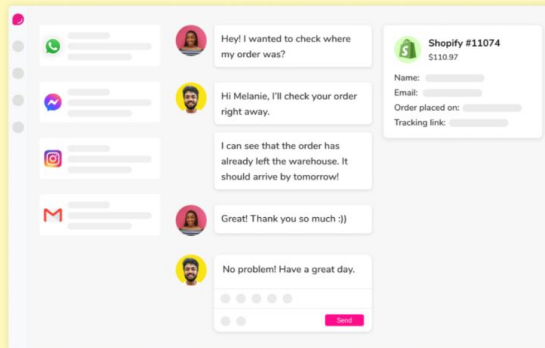
You're a busy entrepreneur running your ecommerce business, and researching the best accounting apps you can use to optimize your Shopify store is time-consuming. So, we took the liberty of doing this legwork for you.

These apps can help you manage your accounting and keep the financials in order.

By looking at the app store rating, the number of reviews, the app's top features, and other subjective parameters, we have curated the best accounting apps. We hope this will help you in your research to pick the best app for your store.

Automate support queries with DelightChat

- ✓ Manage all support channels in one screen
- ✓ Auto-reply to repetitive queries like “where's my order”
- ✓ Helpdesk software built for Shopify brands

[Learn more](#)

Best Shopify Apps

Best Accounting Apps for Shopify in 2021

You're a busy entrepreneur running your ecommerce business, and researching the best accounting apps you can use to optimize your Shopify store is time-consuming. So, we took the liberty of doing this legwork for you.

zapier



convertkit webflow



https://zapier.com › apps › webflow

Connect your ConvertKit to Webflow integration in 2 minutes

How **ConvertKit** + **Webflow** Integrations **Webflow**. ... Step 2: Pick one of the apps



Why Zapier? ▾

Explore ▾

Resources ▾

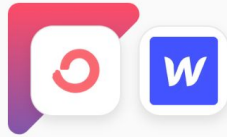
Teams & Companies ▾

Pricing



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ConvertKit + Webflow Integrations

Integrations

Help

How to connect ConvertKit + Webflow

Zapier lets you send info between ConvertKit and Webflow automatically—no code required.

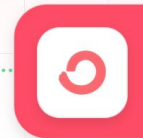
When this happens...



Form Submission

Triggers when a new form submission occurs.

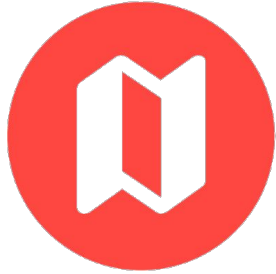
automatically do this!



Add Subscriber to Form

Subscribe someone to a specific form.

Connect ConvertKit + Webflow



Nomad List

WHAT

Cold now
 Mild now
 Warm now

<US\$1K/mo
 <US\$2K/mo
 <US\$3K/mo

Clean air now
 Not humid now

Fast internet
 Top rated

Popular now
 Rising

Top ranked
 Hidden gem

WHERE

| | | | |
|------------------|-----------------------|---------|--------|
| Northern America | Latin America | Europe | Africa |
| Middle East | Asia | Oceania | Space |
| United States | European Union | | |
| Not in Schengen | Near me | | |
| Caribbean | Antarctica | | |
| Bali | Hawaii | | |

WHEN

In the winter
 All year round

| | | | | | |
|-----|-----|-----|-----|-----|-----|
| Jan | Feb | Mar | Apr | May | Jun |
| Oct | Nov | Dec | | | |

USD — \$ °C Nomad

Close filters

Grid

Total score

Fast internet

Latin America

Clear 108 results

1 24 Mbps

Puerto Escondido
Mexico

FEELS 30° AQI 55 **\$1,652 / mo**

RISING **2** 14 Mbps

Buenos Aires
Argentina

FEELS 29° AQI 72 **\$763 / mo**

RISING **3** 17 Mbps

São Paulo
Brazil

FEELS 35° AQI 28 **\$1,204 / mo**

POPULAR **4** 17 Mbps

Mexico City
Mexico

FEELS 19° AQI 70 **\$1,453 / mo**

5 14 Mbps

Santiago
Chile

FEELS 21° AQI 28 **\$1,361 / mo**

6 13 Mbps

Medellín
Colombia

FEELS 20° AQI 78 **\$967 / mo**

RISING **7** 16 Mbps

Rio de Janeiro
Brazil

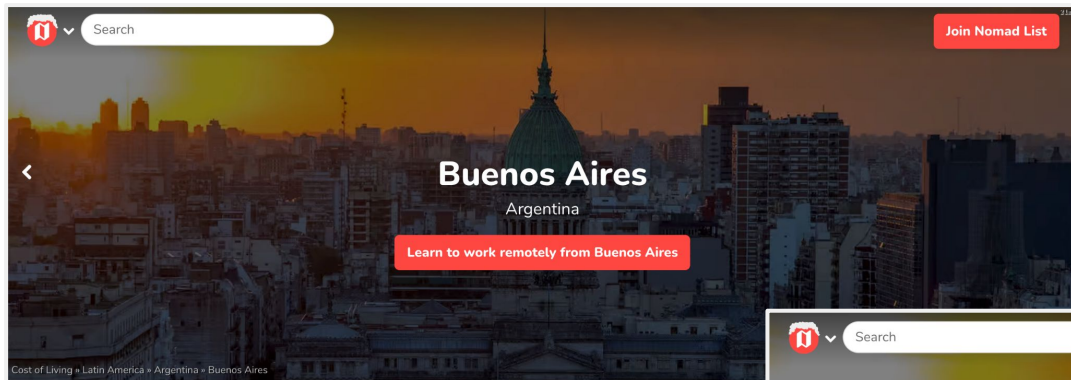
8 12 Mbps

Oaxaca
Mexico

9 11 Mbps

Lima
Peru

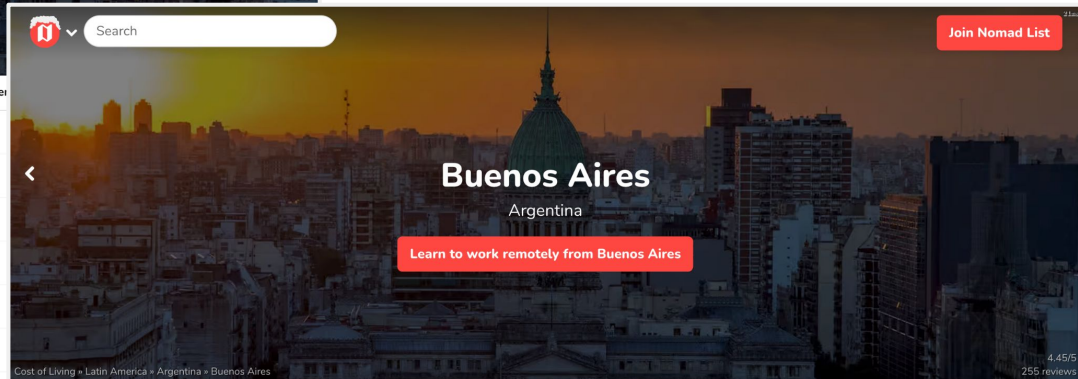
Messages



Cost of Living » Latin America » Argentina » Buenos Aires

Scores Digital Nomad Guide People Cost of Living Pros and Cons Photos Reviews Weather Trends De

| | | |
|---------------------------------------|----------------------|----------------------------|
| 🏠 Cost of living for nomad | \$763 / month | 🏠 Cost of living for expat |
| 🏠 Cost of living for family | \$548 / month | 🏠 Cost of living for local |
| 🏠 1br studio rent in center | \$84 / month | 🏠 Coworking |
| 🏠 Hotel (median price) | \$635 / month | 🏠 Hotel (median price) |
| 🏠 Airbnb (median from 1,001 listings) | <u>\$774 / month</u> | 🏠 Airbnb (median price) |
| 🍽️ Dinner | \$2.46 | 🍷 Coca-Cola (0.3L) |
| 🍺 Beer (0.5L) | \$0.74 | ☕ Coffee |



Cost of Living » Latin America » Argentina » Buenos Aires

Scores Digital Nomad Guide People Cost of Living Pros and Cons Photos Reviews Weather Trends Demographics Chat Neighborhoods Cowoi >

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|----------|---------------|----------|-------------|-------------|------------|-------------|------------|------------|-------------|------------|-------------|-------------|
| Feels | 30° warm | 28° warm | 24° warm | 22° mild | 18° cool | 17° cool | 12° cool | 15° cool | 17° cool | 21° mild | 24° warm | 25° warm |
| Real | 28° very warm | 27° warm | 24° warm | 22° mild | 18° cool | 17° cool | 13° cool | 15° cool | 17° cool | 20° mild | 24° warm | 25° warm |
| Humidity | nice 65% | nice 56% | nice 60% | nice 61% | nice 67% | slamp 74% | nice 68% | nice 61% | nice 56% | nice 64% | nice 61% | nice 48% |
| Rain | dry 49mm | dry 40mm | rainy 88mm | dry 25mm | dry 45mm | rainy 173mm | dry 35mm | dry 22mm | dry 13mm | rainy 86mm | dry 44mm | dry 46mm |
| Cloud | pockets 34% | clear 8% | pockets 28% | pockets 36% | cloudy 58% | cloudy 68% | cloudy 67% | cloudy 60% | pockets 22% | cloudy 62% | pockets 33% | pockets 33% |

No Code Tools Used



Webflow



Airtable



Simple Scraper



Placid



Jetboost



AMA!